

Velocity™

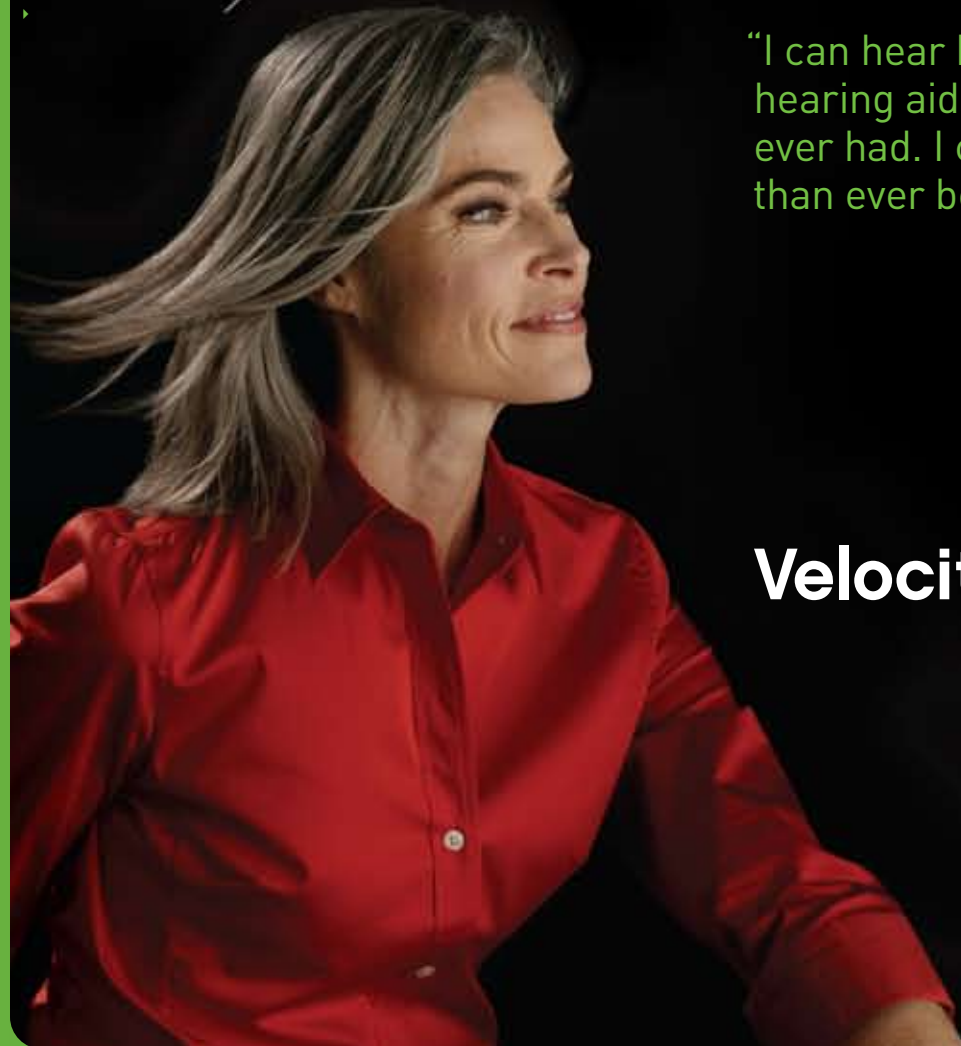
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DIGITAL HEARING AIDS
from Sonic Innovations



Velocity™



Shift Seamlessly Through Life

Shift your hearing into high gear with Velocity™ from Sonic Innovations. With Velocity™, transparent, hands-free operation is now a reality. No hassles, no distracting sounds, no worries—just better hearing.

“I can hear better with my Velocity™ hearing aids than with any aid I’ve ever had. I can hear so much better than ever before.” —RAY CRANE

Velocity™ AUTOMATIC IN OVERDRIVE



Write down your goals.

List your five top hearing goals—situations where better hearing is important to you.

1. _____
2. _____
3. _____
4. _____
5. _____

Discuss your goals at your next visit.

Once your new hearing aids are fit, use your goals as a way to measure your hearing progress. If you are not making progress towards reaching your goals, your hearing care professional may make adjustments to your hearing aids and/or discuss helpful listening strategies.

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How does Velocity™ deliver superior automatic performance?

By combining a sophisticated set of breakthrough technologies, Velocity™ is able to automatically and seamlessly adjust to any listening environment as you move through your day.

▶ ▶ **Hands-Free Operation**—As you move through your day, you find yourself in a variety of listening environments. Sometimes you are in quiet situations—like listening to the television—and sometimes you are in noisier environments—for example, shopping in a crowded store. Wouldn't it be great if your hearing aid could tell the difference between these situations and automatically adjust without you having to press a button?

We think that would be great too, so we designed Velocity™ to do exactly that. With Velocity™, you'll get through the day without worrying about adjusting your hearing aid every time your environment changes. We call this "hands-free operation", and you'll be surprised what a difference this makes!

**"I just love the automatic features—
I don't have to fiddle with buttons!"**

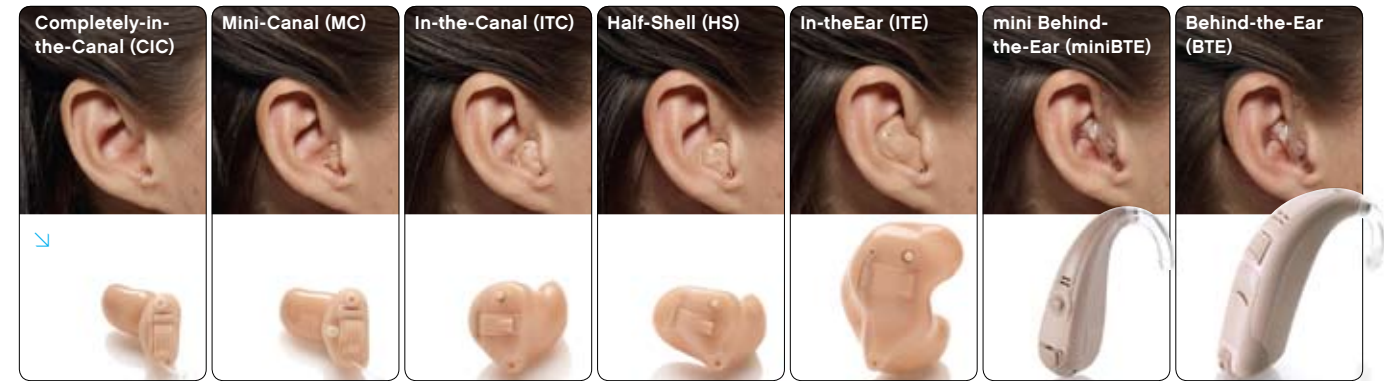
—DEANNA WINGER

▶ ▶ **Eliminating Background Noise**—Background noise can be very distracting, and many hearing aids just don't do a good job of addressing this problem. However, at Sonic Innovations, eliminating background noise is our specialty, and Velocity™ provides exceptional noise reduction. With Velocity™, you'll notice a significant improvement in your ability to understand speech in noisy situations.

▶ ▶ **Preventing Feedback**—Velocity™ provides a sophisticated system designed to prevent the annoying whistle or squeal that can occur with hearing aid use.

▶ ▶ **Using the Telephone**—Using the telephone is easier than ever with Velocity™. The Auto Telephone feature automatically adjusts your hearing aid to the correct setting when a telephone is placed near your ear. Now, you can simply pick up the phone and start talking—just like you used to before you had a hearing aid.

VELOCITY™ IS AVAILABLE IN A VARIETY OF HEARING AID MODELS.



▶ ▶ **Voice Alerts**—Voice Alerts take the guesswork out of interpreting the beep sequences heard when changing listening programs. With Voice Alerts, the hearing aid speaks the name of the listening program and also alerts you when the battery is low. And Voice Alerts are customizable—you can choose either a male or female voice in one of eight languages.

▶ ▶ **Cataloging Performance**—Velocity™ monitors and catalogues the performance of your hearing aids and how you use them. This information is helpful to your hearing care professional, allowing them to optimize your hearing aid settings to your specific needs based on your use patterns.

▶ ▶ **miniBTE and BTE Color Options**—



▶ ▶ **Open Ear Option**—Traditional hearing aids may plug up your ear canal, which can make you feel isolated because you are only hearing the amplified sounds. With the open ear configuration available on the Velocity™ miniBTE, your ear canal remains open so that you can hear both the amplified sounds from the hearing aid and the natural sounds in your environment.

Velocity™ miniBTE—
Open Ear Option
Shown in Blue (08)



**"All I can say is, 'Wow!' The Velocity™
hearing aids are really amazing."**

—ALISON EDIGER